

Year 10 Business Studies

Summary of how the curriculum has been devised: Students will progress to study three of the functional areas of businesses and learn about how to best manage them in order to ensure the success of a business. They will focus on the study of Human Resource Management and Operations Management but will progress to begin the study of marketing in the summer term. These topics will be studied in the context of the topics studied during year nine and regular retrieval activities will assist students to retain this knowledge. Students will regularly complete exam based questions and these will increase in difficulty over the course of the year so that students are able to complete questions requiring all four of the assessment objectives.

Methods of deepening and securing knowledge:	
Spaced practice	Retrieval tasks are spaced throughout the year to ensure that students return to key concepts and deepen their knowledge.
Retrieval practice	Retrieval practice is used extensively to aid the development of knowledge of tier-three terminology and key concepts both through starter activities and use of knowledge organisers and learning mats.
Interleaving	Interleaving is used from term two to ensure that students think deeply about the topics covered and to enable them to make connections between different aspects of Business theory.
Concrete examples	News stories about businesses and the business environment are used throughout the course to enable students to link theory to real-life examples.
Dual coding	Images are used in the delivery of new material and on knowledge organisers to enable students to make good links to theory and students create mind maps as part of revision. Students are asked to summarise topics using only images to further use dual coding to aid retrieval.

	Autumn term 1	Autumn term 2	Spring term 1	Spring term 2	Summer term 1	Summer term 2
Topic(s)	Organisational Structures - Recruitment and selection - Contracts of employment - Motivating employees	Training	Production Processes - The role of procurement - The concept of quality - Good customer service Exam Skills - Focus on Paper 1	Identifying and understanding Customers - The purpose and methods of market research - Elements of the marketing mix price	Product Promotion	Place - The integrated Marketing mix

Assessment	Low stakes knowledge tests using MCQs and short response exam questions and 6 mark questions	Low stakes knowledge tests using MCQs and short response exam questions and 6 mark questions	Low stakes knowledge tests using MCQs and short response exam questions and 6 mark questions and 9 mark questions introduced	Low stakes knowledge tests using MCQs and short response exam questions, 6 mark questions and 9 mark questions	Low stakes knowledge tests using MCQs and short response exam questions, 6 mark questions and 9 mark questions	Low stakes knowledge tests using MCQs and short response exam questions, 6 mark questions and 9 mark questions
CEIAG (<i>Careers that are linked to that topic</i>)	Human Resources	Human Resources, training	Operations, procurement	Marketing, market research	Marketing, advertising	Marketing, distribution

Independent Learning:
 Independent learning is used in order to either consolidate the learning of the lesson, as a flipped learning activity, language for learning reading tasks or as retrieval practice. Tasks set frequently aim to develop the ability of students to research and to relate their learning to their own examples.